

**BeSafe**<sup>®</sup>



**SCANDINAVIAN  
SAFETY**

SINCE 1963

GB  
2015

# Child Safety for more than 50 years!



## HTS BeSafe, Norwegian based pioneer of rear-facing children's car seats.

It all started over 50 years ago as it became increasingly understood that there were serious risks regarding the safety of children traveling in cars. An idea was conceived and our first "safety seat" was developed to reduce these risks back in 1963 - a simple steel design which served mainly as a place for children to sit and of course keep them still.

"A simple steel design"

As the years passed the number of cars on the road continued to increase dramatically, as did driving speeds, indeed injuries and deaths for car passengers, especially amongst small children. The bodywork of cars became more rigid, creating even more stress for our younger passengers. The children's seats in those days did not provide much protection either. BeSafe understood at an early stage that we would need to adopt a pioneering role by focusing on the safety of children in cars.



Our first "child safety product" from 1963

"Scandinavian safety"



After conducting research, painstaking tests, and investigating the connections between accidents, we realised that new traffic safety principles would be required. We also saw the implications and importance of informing the public about the correct usage of child safety equipment in cars and about how vital this would be for achieving the results that are evident today. Throughout the years we have also seen how important it is to be open about this matter and to share our knowledge. Working with Road Safety Authorities, Universities and all of our retailers we have also invested significantly in passing on our learnings through educating 'best practice' for child safety when traveling by car.



Our first rear-facing child safety seat from 1989

## Over 25 years with rear-facing seats

All the research and analysis pointed to keeping children rear-facing for as long as possible in cars. Our first rear-facing car seats were developed by Frank Lilleheil and Hans Kristian Torgersen at the end of the 1980's. This pioneering children's car seat was based on our experience and the ideas which we had developed during our work on child safety in cars, and on new research which proved that sitting rear-facing gave an enormous improvement in respect of child safety, greatly reducing the pressure on the neck during the majority of serious accidents. Rear-facing seats have been and still are the mainstay of BeSafe's philosophy.

"Rear-facing seats have been and still are the mainstay of BeSafe's philosophy."

Rear-facing seats for children were a completely new concept for both our customers and the traffic safety organisations here in Norway, and we carried out a huge amount of pioneering work in order to promote the concept.

"It was and continues to be really worth it!"

It was and continues to be really worth it! Over the last few years there have been no road traffic deaths in Norway among children up to 4 years of age. 25 years work pioneering rear-facing seats for children is paying off. Those 25 years, which were dominated by hard, demanding work on rear-facing seats, were responsible for the excellent results that are now evident today: rear-facing seats are increasingly becoming the norm and we are proud of having influenced the work being carried out on new international child safety regulations which is designed to make even further improvements in respect of how long children should sit rear-facing up to approx. three years.



Hans Kristian Torgersen  
Founder and owner of BeSafe



Frank Lilleheil  
Product manager

## BeSafe is leading the way

Hans Kristian and Frank succeeded in ensuring that their nearest and dearest could sit in maximum safety in products which they had developed themselves. Today it is their grandchildren who are now able to sit safely in a rear-facing position, still in products which have been developed by BeSafe. BeSafe's work on providing children with safe everyday car travel is continuing, with the same love and the same aims as those which applied when we started out.

At the same time we are working hard - with a number of traffic safety organisations, the health service and others involved in the safety of children in cars - in order to continue spreading the message about child safety and rear-facing seats throughout the world. When people see the excellent results being achieved as a result of the work being carried out in Norway and the Nordic countries, it is easier to change the attitudes of people elsewhere in the world.

"And our work is ongoing"

And our work is ongoing. It is the aim of Norwegian BeSafe to make the world's best child car seats for the 50+ countries in which they are sold!

# The BeSafe safety innovations

At Besafe we are dedicated to developing the safest possible car seats for children of all ages. Safety, innovation and design are our core values. We are driving product development in the spirit of "Scandinavian Safety", a way of thinking for Besafe and many other leading Scandinavian Companies. Besafe put a lot of resources in the development of new car seats which is a very complex process. All the Besafe car seats are crash tested against significantly stricter tests than today's standard approval tests.



## Rear impact safety brace

The strong safety brace limits the car seats rotation up- and backwards in a rear impact collision. In that way the car seat is to be kept in the position it should be, and protects the child in an optimal way. Besafe is also using a unique energy-absorbing system where the ISOfix-arms limit the pressure on the child.



## Rear impact anti rotation (RIAR)

ISOfix seats without top tethers will, during a rear impact, rotate upwards to the roof of the car and the back seat wall. Besafe has developed a patent that prevents this rotation in combination with a safety brace, which secures your child in a rear impact.



## More leg space

Because of limited space in your car, and when the child is young, the car seat can be fitted compact by having the safety brace deep inside the base. The safety brace is easily moved outwards, to give the child more leg room when needed.



## Seat construction

Hidden and protected under the plastic in the Besafe car seats there is an innovation that saves lives. Metal, plastic and innovative technology is combined to make our car seats as safe as possible.



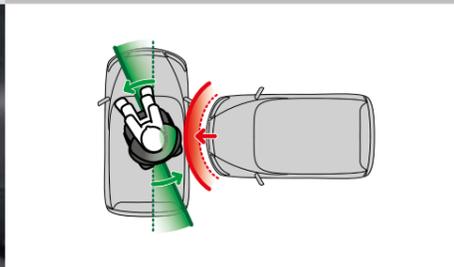
## Energy absorbing material (EPS)

The Besafe car seat is covered with an energy absorbing EPS-material inside, which absorbs the energy and reduces the load on the child. This is especially important in the headrest and sides of the car seat.



## Correct installation

To get all the safety performance the seat can offer, the installation has to be correct. Besafe has introduced several indicators and easy installation methods to simplify the installation. Nevertheless it is necessary to read the user manual and follow the installation instructions precisely.



## Side impact rotation (SIR)

Extremely good protection for your child, thanks to the revolutionary side impact rotation (SIR) which will protect your child in the event of a collision by allowing the child car seat to rotate away.



## Patented beltguide

At Besafe we try our best to make seats as safe as possible, but with an easy installation, where the 3 point belt is always visible. Our patented system with visible belts and lock system make the installation easy and very safe.



## Side impact protection (SIP)

The seat provides excellent side impact protection for the head and body. It is padded on the inside with impact-absorbing material.



## Frontal impact safety leg

The support leg gives the car seat support in a frontal collision. The green indicators clearly show that the support leg is in the right position, so that the car seat gives your child optimal protection.



## Click Safety System (CSS)= ISOfix/FIX

ISOfix gives you a correct way of installing your car seat in a very simple way, and therefore reduces the danger at an incorrect installation. In that way your child is secured in the best way possible, every time.



## Smart access system

We wish to contribute to an easy and safe daily life. It's therefore easy to adjust the car seat after your child gets into the seat; headrest and harness proportionally adjusts with a simple grip. A magnet in the shoulder paddings keeps the harness away, while easily placing your child in the car seat.



## Adjusts to the growing child

The Besafe seats are designed to fit all the different phases the child goes through. You will find the possibility to remove cushions/pillows, and that the harness and neck supports are easy to adjust.



## BeSafe ventilation system (BVS)

Besafe car seats are designed with focus on the user. The child should be as comfortable as possible. Therefore Besafe car seats have a ventilation system under the cover.



## 5 point safety

A 5-point harness secures the child better, since it distributes the forces over the strongest areas of the child's body - shoulders and hips - and not just the stomach and chest. That's the reason why Besafe uses 5-point harnesses in all of our car seats with internal belts.

# Rear-facing the way forward...



## Not miniature adults!

Small children are not miniature versions of adults. Their heads are disproportionately heavy, and their backs and necks are not fully developed. If a child is facing forwards in a collision the head will be thrown violently forwards, subjecting the neck and head to considerable strain.

“only designed for rear-facing use”

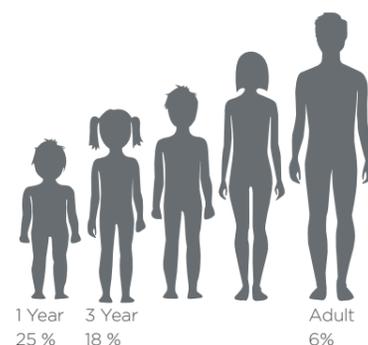
Frontal collision tests show that the strain on the neck is 5 times greater when forward facing than rear-facing. The child also risks injuries from impact with the front seats or from fragments flying into the car. If the child's car seat is rear-facing, the shell of the seat will form a protective shield and absorb the shock. These are the reasons why all baby seats (group 0+ years) are only designed to be rear-facing.

Rear-facing 5x Safer source: Volvo and Folksam

The new i-Size regulations on the safety of children in cars devote more attention to the fact that rear-facing seats are the safest car seats for children, and have made rear-facing seats compulsory for children up to the age of 15 months. Obviously we are continuing our work to make sitting rear-facing mandatory for even longer, however this is a good first step.

HTS BeSafe recommends that children should use rear-facing car seats for as long as possible, preferably until they reach the age of 4. The Norwegian and International consumer authorities, the ICRT, share the same view and recommendations.

Relation between size of head and age:



## Rear-facing car seats are 5 times safer!

Scandinavia was the first part of the World to focus on the safety of children in cars and is still world leading in respect of safety and the use of child car seats. What constitutes a safe child car seat?

“we are obviously also proud of the fact that we have already celebrated our 25th anniversary as a manufacturer and promoter of rear-facing children's seats”

Facing towards the rear is clearly the safest way of travelling in a car. This has been confirmed by research conducted by road traffic and medical researchers. However, we have had a long journey and we have worked hard for many years in order to change people's ingrained, old-fashioned, ideas, about what constitutes good safety for children in cars, and tests on child car seats are still being conducted which do not take this into account. However, the world is changing fast and BeSafe's views have now been accepted in the new UN R 129 regulations on the safety of children in cars - where much greater priority is being placed on rear-facing seats than previously.

“Rear-facing car seats are 5 times safer!”

We are proud to be so closely associated with this and obviously also proud of the fact that we have celebrated our 25th anniversary as a manufacturer and promoter of rear-facing children's seats - while others are just starting to realise what is best for our children.

Direction of car →



Forward facing pressure



Rear-facing safety

# Which seat is suitable for your child?

## During pregnancy

### BeSafe Pregnant iZi FIX

Recommended from when you know you are pregnant  
Installation with ISOfix or 3 point belt

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### BeSafe Pregnant

Recommended from when you know you are pregnant  
Installation with 3 point belt



## Guide for child car seats - we are simplifying the system

Finding the right car seat for your child can be hard. Children's car seats are often classified under different group codes, weight groups, age groups or height groups, and also often under a combination of these groups.

At BeSafe we are keen to continue our pioneering work and we are now launching new group classifications for car safety products so that choosing a child car seat will be easy and completely natural:

1. For babies
2. For toddlers
3. For children

## Guide for child car seats - what is the right seat for my child?

	BeSafe group	Approx. Age	Rear-facing	Forward facing	ISOfix installation	Belt installation	Regulation	Extreme tested	Space in car
BeSafe iZi Go X1	1	0-1 Y	0-13 kg			rear-facing	ECE r4404	yes	very good
BeSafe iZi Go X1 + ISOfix base	1	0-1 Y	0-13 kg		rear-facing		ECE r4404	yes	very good
BeSafe iZi Kid X1 i-Size	2	0,5-4 Y	0-18 kg		rear-facing		UN r 129	yes	very good
BeSafe iZi Plus	2	0,5-5 Y	0-25 kg			rear-facing	ECE r4404	yes	Good
BeSafe iZi Combi X4 ISOfix	2	0,5-4 Y	0-18 kg	9-18 kg	rear-facing	forward	ECE r4404	yes	very good
BeSafe iZi Combi X3	2	0,5-4 Y	0-18 kg	9-18 kg		rear-facing forward	ECE r4404	yes	Good
BeSafe iZi Comfort X3 ISOfix	2	0,5-4 Y		9-18 kg	forward	forward	ECE r4404	yes	very good
BeSafe iZi Comfort X3	2	0,5-4 Y		9-18 kg		forward	ECE r4404	yes	very good
BeSafe iZi Up X3 FIX	3	4-12Y		15-36 kg	forward	forward	ECE r4404	yes	very good
BeSafe iZi Up X3	3	4-12Y		15-36 kg		forward	ECE r4404	yes	very good



Baby seat

## Rear-facing Approx. 0-1 year, 0-13 kg

### iZi Go X1

Weight: 0-13 kg  
Age: 0-1 year  
Rear-facing

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### iZi Go X1 + iZi Go X1 ISOfix base

Weight: 0-13 kg  
Age: 0-1 year  
Rear-facing

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Toddler seat

## Rear-facing 0-25 kg:

### iZi Plus

Weight: 0-25 kg  
Age: Approx. 6 mth.-5 years  
Belt installation

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## i-Size: Rear-facing to 105 cm

### iZi Kid X1 i-Size

Stature height: 61-105 cm  
Weight: 0-18 kg  
Age: Approx. ca. 6 mth.-4 years  
ISOfix installation, rear-facing

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## Rear-facing & forward facing approx. 6 mths - 4 years, 0-18 kg:



### iZi Combi X3

Weight: 0-18 kg  
Age: Approx. 6 mth.-4 years  
Belt installation rear-facing and forward facing

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### iZi Combi X4 ISOfix

Weight: 0-18 kg  
Age: Approx. 6 mth.-4 years  
ISOfix installation rear-facing and belt forward facing

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## Forward facing approx. 6 mths-4 years, 9-18 kg:



### iZi Comfort X3

Weight: 9-18 kg  
Age: Approx. 1-4 years  
Forward facing  
Belt installation

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### iZi Comfort X3 ISOfix

Weight: 9-18 kg  
Age: Approx. 1-4 years  
Forward facing ISOfix or belt installation

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Child seat

## Forward facing Approx. 4-12 years, 15-36 kg:

### iZi Up X3

Weight: 15-36 kg  
Age: Approx. 4-12 years  
Forward facing  
belt installation

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### iZi Up X3 FIX

Weight: 15-36 kg  
Age: Approx. 4-12 years  
Forward facing ISOfix and belt installation

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# Test Winners/Test Awards

BeSafe products often come out on top when tested, and we think that this is fantastic. However, the most important thing for us is not the results of these simplified consumer tests; we ourselves need to know that we are making the safest seats that it is possible to produce. If we can't do this, we will never be satisfied.

BeSafe places top priority on safety. Our child safety seats are therefore subjected to extreme testing in order to ensure that children are provided with the best possible protection in the real world of car travel. We are also even more proud when BeSafe child car seats win such tests in which safety features as a priority.

## Explaining tests and approvals:



### Stiftung Warentest

The Consumer Council in Germany. It administers and conducts tests on behalf of the International Consumer Research and Testing organization, ICRT. Stiftung Warentest conducts its own tests in collaboration with the ADAC. These tests include frontal collisions at 64 km/h, as well as side collisions - not included in the current ECE R44 approval standards.



### The ADAC

An organization representing the interests of car owners in Germany which organizes tests on child car seats. The tests which are conducted are approx. 50% more rigorous than the current ECE R44 04 approval standards. In these tests 50% of the emphasis is on collision results and 50% relates to user friendliness, comfort, instructions for use and installation methods, etc. The lowest results are the ones that are scored most favourably. Frontal and side collisions are conducted. This is particularly important, because children can often sustain much more serious injuries in side collisions than in frontal collisions.

### Plus test

The Swedish VTI and NTF introduced the safety-only Plus Test in 2009. This test provides a stamp of quality for seats that are so good that they are recommended in Sweden. The thinking behind the test is that no child sitting in a child car seat which has been Plus Test approved would sustain any serious/life-threatening injuries in a collision. The Plus Test makes higher demands on safety than that which can be achieved by forward facing child safety seats.



### The Consumer Report

The Norwegian Consumer Council is an organization representing the interests of all consumers of goods and services in Norway. The Consumer Report purchases child car seat tests from ADAC and reproduces the results in Norway.



### ECE R44 04

The current European approval standard. Child car seats are tested in frontal and rear collisions at 50 km/h using crash test dummies and measuring instruments designed to see how well the seats protect the test dummies. All child car seats currently being sold in Norway & Europe must be ECE R44 03, ECE R44 04 or UN R 129 approved.



### UN R 129 - i-Size

In July 2013 the UN ratified the new UN R 129 regulations. Phase 1 of these regulations is called i-Size. The new regulations are more stringent than the previous ECE R44 regulations. Under the incoming new regulations it will be compulsory for children up to the age of 15 months to sit facing rear-facing in an i-Size compliant car seat (irrespective of their height and weight). In addition, child measurements are being switched from weight (in ECE R 44) to standing height (in UN R 129). Much more stringent requirements are also placed on collision testing.



Side collision testing is now compulsory in UN R 129, but this was not the case in ECE R 44. BeSafe welcomes these new regulations, but would like to see even higher age limit being applied to rear-facing seats, preferably up to the age of 4.

### Stiftung Warentest

06/2014	iZi Kid X3 ISOfix	Top-ranked grp 0/1; Good
05/2014	iZi Go X1 ISOfix	Good
06/2012	iZi Up X3 Fix	Good
06/2011	iZi Kid X3 ISOfix	Test winner grp 0/1; Good
06/2011	iZi Comfort X3 ISOfix	Test winner grp 1; Good
11/2011	iZi Go	Test winner grp 0+; Good
06/2009	iZi Kid X1 ISOfix	Test winner grp 0/1; Good
06/2009	iZi Up X2	Good
06/2007	iZi Sleep	Good
06/2007	iZi Comfort X1 ISOfix	Good

### ADAC

06/2012	iZi Up X3 Fix	Good
06/2011	iZi Comfort X3 ISOfix	Test winner grp 1; Good
11/2011	iZi Go	Test winner grp 0+; Good

### TCS (Swiss Automobile Club)

05/2011	iZi Combi X3 ISOfix	Recommended
05/2011	iZi Comfort X3 ISOfix	Highly Recommended
05/2011	iZi Kid X3 ISOfix	Highly Recommended
05/2007	iZi Sleep	Highly Recommended
05/2007	iZi Comfort X1 ISOfix	Highly Recommended
05/2007	iZi Comfort X1	Recommended

### Auto Motor and Sport

05/2014	iZi Plus	Recommended
11/2011	iZi Go	Recommended
03/2010	iZi Combi X2	Recommended

### WHICH?

Spring 2011	iZi Kid X3 ISOfix	Best Buy
Spring 2011	iZi Combi X3 ISOfix	Best Buy
Autumn 2011	iZi Go	Best Buy
2009	iZi Sleep	Best Buy

### Plus test

2014	iZi Kid i-Size X1	Very high level of safety
2013	iZi Plus	Very high level of safety
2010	iZi Kid X3	Very high level of safety
2010	iZi Kid X3 ISOfix	Very high level of safety
2009	iZi Kid X1 ISOfix	Very high level of safety
2009	iZi Kid X2	The first to be Plus test approved

### EURO NCAP

2013	iZi Kid X3 ISOfix	Recommended
2013	iZi Combi X3 ISOfix	Recommended

### Design awards:

#### Baby innovation award

2013	BeSafe Pregnant iZi Fix	Test winner, category "Care"
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#### IF Design award

2008	iZi Sleep	Test winner
2008	iZi Up X2	Test winner

#### Red Dot Design award

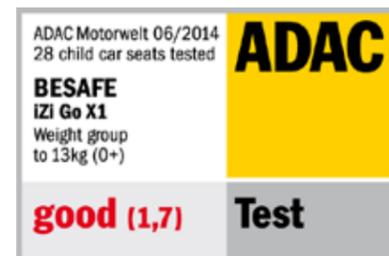
2010	iZi Comfort X3	Test winner
2007	iZi Sleep	Test winner

#### Award for Design Excellence

2008	iZi Up X2	Test winner
2007	iZi Sleep	Test winner



BeSafe iZi Go X1



BeSafe iZi Go X1



BeSafe iZi Plus



red dot design award

## One belt - two lives

What is the best way of protecting yourself and your unborn child in the event of a car accident? Obviously you still need to use a seat belt, so Pregnant iZi FIX would be the right accessory for you. Pregnant iZi FIX protects mother and child and is recommended from the second month of pregnancy onwards. The pregnancy belt ensures the seat belt is in the right position across the body so that the mother is properly secured while the hip belt is simultaneously guided away from her stomach and unborn child. This also allows for more comfortable use of the seat belt. BeSafe Pregnant iZi FIX can be installed on the car's ISOfix attachments on either the passenger or back seats. It can also be installed with the accompanying strap on the passenger or the driver's seat. Pregnant iZi FIX has a great modern design. The strap used for fastening the hip belt is made from thin elastic and it has been designed so that it conveniently falls forwards when it is not being used. This means that it always lies flat and it is easy to find.



**DESIGN AWARD WINNER** - see page 11 for more info

**Recommended from:** when you know you are pregnant  
**Installation:** ISOfix & vehicle 3-point seat belt or only vehicle 3-point seat belt

### Placement of the car seat belt

Placement of the lap belt with BeSafe Pregnant iZi FIX. The pregnancy seat belt holds the lap belt away from the stomach and the baby.

### Installation with ISOfix

Pregnant iZi FIX is so easy to install. Just click onto the ISOfix anchorage points in the car and the Pregnant belt is ready for use.

### Installation with strap

Pregnant iZi FIX can be used in the front seat, using the strap. The buckle makes it easy to move the belt from one seat to another.



Can be used in driver or passenger seat front and back



Placement of the car seat belt is held correctly below the baby



Installation with ISOfix



Installation with strap

Scan me



iZi Go™  
X1



# Just Go!

When BeSafe designed iZi Go, safety was obviously the most important feature for us. We took our inspiration from nature: the egg – which is extremely strong. As well as having excellent safety features, it was important for us to create a light, robust and practical baby seat which would help to make things easier in our everyday lives. The iZi Go may easily be lifted in and out of a car or attached to a pram chassis. With its ergonomic carrying handle and integrated sun canopy, this baby seat has been created with stylish design and user-friendliness in mind. It is also easy for users to install it in a car.



Rear-facing belt installation  
As a 1 child safety seat



Travel system



Safety sun protection  
large sun canopy with UPF 50+



5 point safety for your baby



**Weight:** 0-13 kg  
**Age:** Approx. 0-1 year  
**Group:** 0+  
**Approved:** ECE r44 04  
**Installation:** 3-point belt / ISOfix with base  
**Direction:** Rear-facing

## Travel system

BeSafe iZi Go is compatible with a wide range of the most popular pushchairs in accordance with Standard EN1888. Please refer to our pushchair list on our website - [www.besafe.com](http://www.besafe.com)

## Safety sun protection large sun canopy with UPF 50+

Our large integrated sun canopy provides excellent UV protection (UPF 50+) and allows for excellent airflow.

## 5 point safety for your baby

Simple multiple height adjustment as baby grows and clever magnets to hold open for easy access.

Scan me



iZi™ Go  
X1 Isofix base



# Just click 'n' Go!

We aim that all children must be secured in the very safest way when traveling in the car. In iZi Go X1 the child gets good protection, while the baby seat is both practical and very user friendly. Using the ISOfix base in the car makes life even easier; Infant carrier clicks instantly and easily fixes on the installed base, and clicks just as quickly and easily back out when the ride is over. Correct installation, every time, the very simplest way.



Rear-facing ISOfix base installation  
As a base for a 1 child safety seat



ISOfix arms (CSS) with flex system  
Easy installation and flat base for your Baby



Safe and comfortable for your baby



Very easy installation, click on the base  
and ready to go. One base in each car



**Weight:** 0-13 kg  
**Age:** Approx. 0-1 year  
**Group:** 0+  
**Approved:** ECE r44 04  
**Installation:** 3-point belt/ISOfix with base  
**Direction:** Rear-facing

**ISOfix arms (CSS) with flex system**  
Hinged ISOfix arms gives easy installation and keep the base nice and flat for your Baby.

**Safe and comfortable for your baby**  
Your child is comfortable and safe in his/her iZi Go X1. The soft padding and comfortable fabric gives a nice touch. Discover the world together.

**Very easy installation**  
Very easy 'one handle' installation. Compatible with almost all ISOfix positions in vehicles.

Scan me



iZi Kid™  
X1 i-Size

**NEW UPGRADED** available in March



## The Scandinavian choice

At BeSafe we have been working hard for over a quarter of a century on promoting rear-facing seats for children in cars because they are five times safer than forward facing seats and we want all children to be able to travel safely when being driven in a car. Our pioneering work has definitely produced results because the new UN R 129 child safety regulations contain a major improvement in respect of how long children remain sitting rear-facing. However, we feel that 15 months, which is the current requirement, is still not nearly enough - even though we are proud of being involved in drawing up such a huge improvement in the regulations. The iZi Kid i-Size, our pride and joy, is responsible for a major step forwards in respect of these safety principles, and this is combined with our constant search for the simplest and safest possible installation devices. In other words, it ensures the safety of children sitting in a rear-facing position in an i-Size approved seat up to a height of 105 cm, or up to around 4 years old, and this is a child car seat which lets you know if it has not been installed correctly.



Rear-facing ISOfix installation  
As a 2 child safety seat



Adjustable space in the car,  
by using the sliding ISOfix arms (CSS)



Great sleeping positions



Safer and easier installation



### Approved through the newest & safest regulation!

**Stature height:** 61 - 105 cm  
**Max. Weight:** 0-18 kg  
**Age:** Approx. 6 mths -4 yrs  
**Facing:** Rear-facing  
**Installation:** ISOfix  
**Approved:** UN r 129 (i-Size)



### Adjustable space in the car, by using the sliding ISOfix arms (CSS)

The ISOfix arm length can be adjusted in steps. This unique innovation from BeSafe means you can adjust the seat the way you want to use the space in the car! Fits children up to 105 cm tall also due to more back height and more leg space.

### Great sleeping position

BeSafe iZi Kid X1 i-Size has one of the best sleeping positions in the market and gives your child a very comfortable journey in the car.

### Safer and easier installation

ISOfix and support leg with both new green indicators and sound alarm system give safer and easier installation

### PLUS TEST

BeSafe iZi Kid X1 i-Size is one of the very few child car seats on the market that have passed the extremely challenging PLUS Test which focuses on safety! The Plus test is one of the most stringent tests in the world for child seats and very few child seats pass this test. The requirements of the Plus test are so stringent that forward facing child seats are not able to meet these requirements.

Scan me





# Rear-facing child car seat for children weighing up to 25 kg

Many parents turn their children round to face the front much too early, despite the fact that research shows that rear-facing seats are the safest option. We wanted to offer a child car seat which could enable children to sit in the safest possible manner for as long as possible. Having a safe, comfortable place for children to sit was important for us, while at the same time the seat would need to have all the other well-known BeSafe features. BeSafe always strives to have leading quality products which comply with the strictest safety requirements, and with the iZi Plus we have combined our 25 years of experience with the development of rear-facing child car seats and our latest knowledge. This has resulted in the iZi Plus being able to ensure the safety of children in a rear-facing position right up to a weight of 25 kg.



**RECOMMENDED**  
For more info see page 11

**Weight:** 0-25 kg  
**Age:** Approx. 6 mths - 5 years  
**Group:** 0+/1 & 2  
**Approved:** ECE r44 04  
**Installation:** 3-point belt  
**Direction:** Rear-facing

**Great sleeping position**

With three different sleeping positions, BeSafe iZi Plus is one of the best in the market, for comfortable, peaceful journeys!

**Side Impact Protection (SIP)**

The seat provides excellent side impact protection for the head and body. It is padded on the inside with impact-absorbing material.

**Comfortable interior for your child**

Easy adjust single action headrest and harness, removable body hugger for perfect fit and magnet system to hold the harness open.



**PLUS TEST**

BeSafe iZi Plus is one of the very few child car seats on the market that have passed the extremely challenging PLUS Test which focuses on safety! The Plus test is one of the most stringent tests in the world for child seats and very few child seats pass this test. The requirements of the Plus test are so stringent that forward facing child seats are not able to meet these requirements.



**Rear-facing belt installation  
As a 2 child safety seat**



**Great sleeping positions**



**Side impact Protection (SIP)**



**Comfortable interior for your child**

Scan me



# iZi™ Combi X4 ISOfix



Scan me



## NEW!

# Just compact!

Both the Road Traffic Safety organizations and we at BeSafe recommend that children should sit in a rear-facing position for as long as possible and preferably up until 4 years old. Sitting facing the rear is 5 times safer for children in this age group. Unfortunately many people turn their children round far too soon and one of the reasons for this is that rear-facing child car seats take up a lot of space in the car. Our 'adult' ideas about having limited space in the car and limited space for passengers are used as a reason for why children are turned round too soon.

At BeSafe we have taken this problem seriously and we have found a great solution: with our unique, adjustable ISOfix arms, the BeSafe iZi Combi X4 ISOfix can be fitted right up against the back of the rear seat when the child is small, something which can provide you with as much as an extra 10cm of space for the front seats - and then the seat can be moved out as the child grows. In this way children can sit in the safest way for as long as possible.



**Weight:** 0-18 kg  
**Age:** Approx. 6 mths -4 years  
**Group:** 0/1 & 1  
**Approved:** ECE r44 04  
**Installation:** 3-point belt/ISOfix  
**Direction:** Rear-facing 0-18kg (ISOfix), forward facing 9-18 kg (3-point belt)

### Step by step sliding ISOfix arms (CSS)

The ISOfix arm length can be adjusted in steps. This unique innovation from BeSafe means you can adjust the seat the way you want to use the space in the car!

### Adjustable space in the car

The car seat can be made more compact in the car when the child is small, which gives more space for the adult too. As the child gets bigger, the seat can be adjusted to give more leg room as necessary.

### Easy installation, only three actions

BeSafe iZi Combi X4 ISOfix can easily be "clicked" onto the ISOfix in your car. With a simple single, drop-down leg support and adjustable front brace the seat can be installed in seconds!



Rear-facing ISOfix & forward facing belt installation  
As a 2 child safety seat



Step by step ISOfix arms (CSS)



Adjustable space in the car



Easy installation, only three actions

izi™ Combi  
X3



# Strong Combination

Your child peeks up at you, trying to get you to understand by making sounds and engaging actions. Sometimes it is easy to understand (like wanting to get onto your lap). Other times it is impossible. Communication between parents and their children is so much more than actions and words, so simple, but nevertheless so complex! With the iZi Combi your child will sit safely and comfortably, regardless of whether sitting in a rear-facing or forward facing position. BeSafe recommends rear-facing for as long as possible and preferable until the child is 4 years.



Rear-facing and forward facing belt installation  
As a 2 child safety seat



Comfortable interior for your child



Side impact Protection (SIP)



**Weight:** 0-18 kg  
**Age:** Approx. 6 mths - 4 year  
**Group:** 0/1 & 1  
**Approved:** ECE r44 04  
**Installation:** 3-point belt  
**Direction:** Rear-facing 0-18 kg, Forward facing 9-18 kg

### Comfortable interior

Easy adjust single action headrest and harness, removable cushion for perfect fit and magnet system to hold harness open.

### Side Impact Protection (SIP)

The seat provides excellent side impact protection for the head and body. It is padded on the inside with impact absorbing material.

### Built to suit the growing child

More seat height, leg room and reclining. Brace allows for really solid fitting and prevents seat rotating backwards in a rear impact.



Built to suit the growing child

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## Simple installation

The iZi Comfort ISOfix is easy to install and provides very good protection. Your child will also be comfortable in the seat and be able to see everything outside and inside the car. The seat can also be installed with the 3-point belt if you have an additional car without ISOfix.



Forward facing ISOfix or belt installation  
As a 2 child safety seat



Easy to adjust sleeping position and neck support



Side impact protection (SIP)



Integrated safety leg

**TESTWINNER**  
For more info see page 11

**Weight:** 9-18 kg  
**Age:** Approx. 1-4 years  
**Group:** 1  
**Approved:** ECE r44 04  
**Installation:** 3-point belt/ISOfix  
**Direction:** Forward facing

### Easy to adjust sleeping position and neck support

The sleeping positions is easily adjusted and the neck support and harness can be adjusted in one simple operation to gives 8 different height positions.

### Side Impact Protection (SIP)

The seat provides excellent side impact protection for the head and body. It is padded on the inside with impact-absorbing material.

### Integrated safety leg

Integrated safety legs provide good stability and better protection as the forces in a collision are distributed down to the floor of the car.

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## Easy installation

Thanks to a unique installation system, iZi Comfort X3 is much easier to install than any other belt fixed seat. This means much higher safety for your child. The seat can be adjusted into several different sitting positions without re-tightening the car seat belt. The built in side impact protection keeps the head, neck and body safe.



**Weight:** 9-18 kg  
**Age:** Approx. 1-4 years  
**Group:** 1  
**Approved:** ECE r44 04  
**Installation:** 3-point belt  
**Direction:** Forward facing

### Side Impact Protection (SIP)

The seat provides excellent side impact protection for the head and body. It is padded on the inside with impact-absorbing material.

### Easy and safe installation

The revolutionary belt routing system offers unique benefits. You can see exactly what you are doing, as the belt goes in front of the seat and not behind it as with some other brands.

### Very good sleeping position

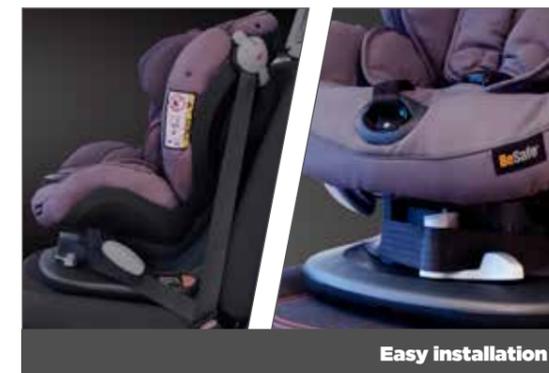
Several sleeping positions with easy adjustment for optimal comfort



Forward facing 3 point belt -  
As a 2nd child safety seat



Side impact protection (SIP)



Easy installation



Very good sleeping position

Scan me





# Side impact rotation

Where would the world be without innovations? Developments are taking place all the time and we have aspired to create the safest car trip for your child. This has resulted in the iZi Up X3 fix. The iZi Up X3's existing excellent protection from side impact now includes an extra feature: SIR - Side Impact Rotation. This means that in the event of impact from the side the child car seat will rotate inwards towards the centre of the car so that the child is turned away from the point of impact instead of being thrown forwards against the door - something which is common in accidents involving side impact. It is very easy to install this child car seat using the car's ISOfix attachments, and it can also be used like an ordinary iZi Up X3 child car seat in cars without ISOfix attachments. Consequently even older children will be protected as safely - and for as long as possible.



Forward facing ISOfix & 3 point belt - As a 3rd child safety seat



Easy to install with ISOfix (CSS)- safe to use



Easy to adjust height



Sleeping positions



**Weight:** 15-36 kg  
**Age:** Approx. 4-12 years  
**Group:** 2/3  
**Approved:** ECE r44 04  
**Installation:** 3-point belt & ISOfix  
**Direction:** Forward facing

### Easy to install with ISOfix - safe to use

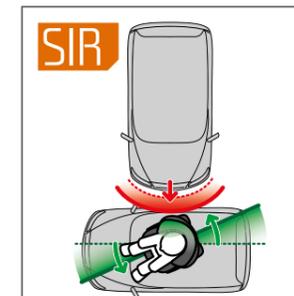
iZi Up FIX is easy to install. Click in the two ISOfix anchorages and use the three point belt for the child. iZi Up FIX does not have any confusing belt horns.

### Easy to adjust height

The head and back supports can be easily adjusted on both sides of the seat using a synchronised handle. Ultimately creating one of the tallest seats on the market.

### Sleeping positions

iZi Up can be used in different sleeping positions. Your child can make its own adjustments by using the handles.

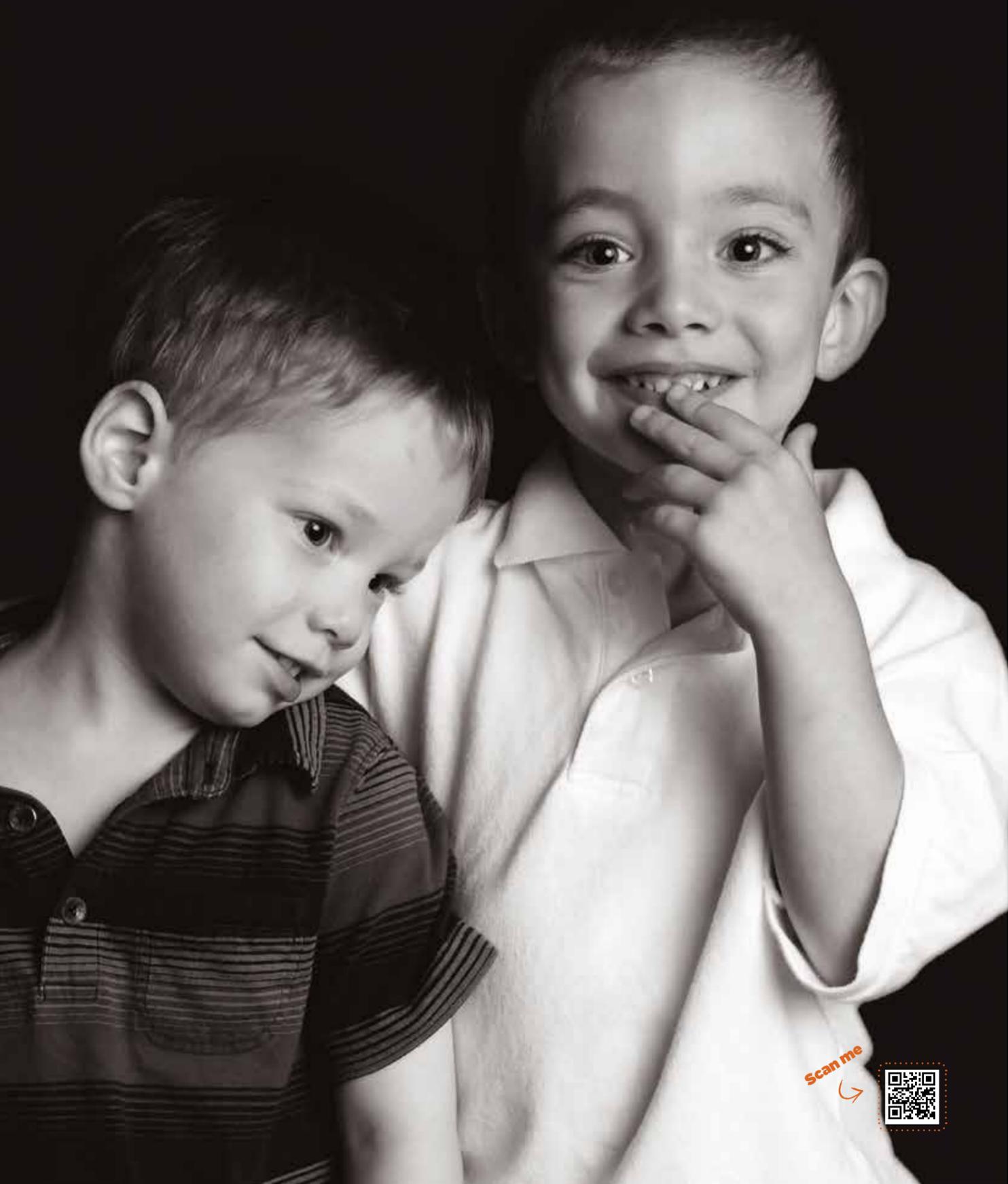


### Unique Side Impact Rotation

Extremely good protection for your child, thanks to the revolutionary side impact rotation (SIR) which will protect your child in the event of a collision by allowing the child car seat to rotate away.

Scan me





# A new classic

At BeSafe we believe - like the traffic safety organisations - that it is natural for older children to also be secured in the best possible manner when travelling in a car. Once your child is old enough, he/she will be ready to face the world by facing forwards. The iZi Up provides children with excellent protection and comfort - and they can even adjust the seat by themselves into one of the two reclining positions.

Your child will sit comfortably and you will not need to worry about safety - iZi Up automatically places the car's seat belt in the correct position across the child's body. And when your child grows, it is easy to adjust the seat accordingly. The whole seat can then be adjusted proportionally so that your child is always assured of optimal safety and the seat belt is always placed in the optimal position.



**Weight:** 15-36 kg  
**Age:** Approx. 4-12 years  
**Group:** 2/3  
**Approved:** ECE r44 04  
**Installation:** 3-point belt  
**Direction:** Forward facing

### Easy to adjust height

The head and back supports can be easily adjusted on both sides of the seat using a synchronised function. There is also automatic guidance of the shoulder belt, so that it always lies correctly across your child's shoulders.

### Easy to install - safe to use

BeSafe iZi Up is easy to install. In order to avoid incorrect installation, iZi Up does not have any unnecessary belt horns.

### Sleeping positions

iZi Up can be used in 2 different sleeping positions. Your child can make its own adjustments by using the handles.



Forward facing - As a 3rd child safety seat



Easy to adjust height



Easy to install - safe to use



Sleeping positions

Scan me





# Collection

This year's collection has been divided into two ranges. Premium line and Tone in Tone. The Premium range has an exclusive, elegant and stylish design. The Tone in Tone collection is elegant and modern with the tone in tone colours. The soft fabric and the delightful colours gives the collection the perfect touch.



**#68 Special Edition Lagoon Green/Grey**

Our special edition has found its inspiration in the lagoon paradise and combines a fresh green colour with the calming lava grey colour.



**#69 Limited Fashion Edition**

For BeSafe iZi Go X1 the limited fashion edition is designed. The pink colour combined with the royal blue colour, makes this the perfect colour if you are into fashion.



**#25 Premium Black**



**#46 Premium Car Interior**



**#64 Uni colour Black Cab**



**#66 Uni Colour Mood indigo**



**#70 Tone in Tone Ruby Red**



**#71 Tone in Tone Sapphire Blue**



**#72 Tone in Tone Lava Grey**



**#73 Tone in Tone Moonrock Beige**

# Collection overview

## iZi Go X1

Item nr.: 5530xx



**Limited Fashion edition**  
Pink/Royal Blue  
Colour Nr. 69



**Special Edition**  
Lagoon Green/Grey  
Colour Nr. 68



**Premium**  
Black  
Colour Nr. 25



**Uni Colour**  
Black Cab  
Colour Nr. 64



**Uni Colour**  
Mood Indigo  
Colour Nr. 66



**iZi Go X1 ISOfix base**  
Item nr. 555001



**Tone in tone**  
Ruby Red  
Colour Nr. 70



**Tone in tone**  
Sapphire Blue  
Colour Nr. 71



**Tone in tone**  
Lava Grey  
Colour Nr. 72



**Tone in tone**  
Moonrock Beige  
Colour Nr. 73



**Voksi**  
Black  
Colour Nr. 60



**Voksi**  
Grey  
Colour Nr. 61



**Voksi**  
Blue  
Colour Nr. 62



**Voksi**  
Plum  
Colour Nr. 63

## iZi Plus

Item nr.: 5320xx

## iZi Combi X3

Item nr.: 5351xx  
(Only colour 64)



**Premium**  
Black  
Colour Nr. 25

## iZi Kid X1 i-Size

Item nr.: 5710xx



**Premium**  
Car Interior  
Colour Nr. 46

## iZi Combi X4 ISOfix

Item nr.: 5390xx



**Uni Colour**  
Black Cab  
Colour Nr. 64



**Uni Colour**  
Mood Indigo  
Colour Nr. 66



**Special Edition**  
Lagoon Green/Grey  
Colour Nr. 68



**Tone in tone**  
Ruby Red  
Colour Nr. 70



**Tone in tone**  
Sapphire Blue  
Colour Nr. 71



**Tone in tone**  
Lava Grey  
Colour Nr. 72



**Tone in tone**  
Moonrock Beige  
Colour Nr. 73

## iZi Up X3 FIX

Item nr.: 5121xx



**Premium**  
Black  
Colour Nr. 25

## iZi Up X3

Item nr.: 5151xx Available in colour #64, #66, #70, #71, #72, #73



**Premium**  
Car Interior  
Colour Nr. 46



**Uni Colour**  
Black Cab  
Colour Nr. 64



**Uni Colour**  
Mood Indigo  
Colour Nr. 66



**Tone in tone**  
Ruby Red  
Colour Nr. 70



**Tone in tone**  
Sapphire Blue  
Colour Nr. 71



**Tone in tone**  
Lava Grey  
Colour Nr. 72



**Tone in tone**  
Moonrock Beige  
Colour Nr. 73

# Accessories



## Make the car journey even safer and more peaceful.

Once a child car seat has been installed in your car it is important to check all the points where it could come into contact with the car's interior. We recommend using BeSafe's kick-proof cover or

activity cover on such areas in order to avoid cuts, marks or discolouration of the car's interior, particularly in cars with leather or wood interiors.

### BeSafe footmuff available from Q2



The BeSafe winter sleeping bag keeps your baby warm on cold days or in a cold car.  
Item. no: 5533xx

#64, #70, #71, #72, #73  
iZi Go



### Kick-proof cover, leather-look



BeSafe's leather-look, kick-proof cover is designed to protect your car's seats. Can be used for child car seats with or without ISOfix.

Item. no: 505106  
iZi Kid, iZi Plus, iZi Combi,  
iZi Comfort & iZi Up/Fix

### Rain cover



BeSafe's rain cover provides great protection from the wet. Practical for use with the travel system or when using your baby seat outside the car.

Item. no: 540200  
iZi Sleep & iZi Go

### Activity cover w/ pockets



A fun, practical activity cover designed to protect the back of the front seats and to provide children with somewhere to keep their toys.

Item. no: 505257  
iZi Kid, iZi Plus, iZi Combi,  
iZi Comfort & iZi Up/Fix

### Sun canopy



The BeSafe sun canopy is used on our iZi Kid, Combi, Comfort and Plus seats and protects your child from the sun.

Item. no: 530864  
iZi Kid, iZi Combi, iZi Comfort &  
iZi Plus

### Kick-proof cover, padded



BeSafe's padded kick-proof cover in black is designed to protect your car's seats. Can be used for child seats either with or without ISOfix.

Item. no: 505166  
iZi Kid, iZi Combi & iZi Plus

### Extra cover



Item. no: 5535xx  
iZi Go  
Item. no: 5252xx  
iZi Kid, iZi Combi, iZi Plus &  
iZi Comfort  
Item. no: 5122xx  
iZi Up X3/FIX

### Anchor belts



If you use your BeSafe iZi Kid, iZi Combi, iZi Plus in more than one car, an extra set of anchor belts might be a good idea.

Item. no: 505001  
iZi Combi X3, iZi Kid X3 & iZi Plus

### Baby mirror



A BeSafe baby mirror will make contact with your child even easier.

Item. no: 511014  
iZi Go, iZi Sleep, iZi Kid, iZi Combi  
& iZi Plus

### Sun Shade



The BeSafe sun shade can be easily attached to the window using a suction cup to provide shade for your child.

Item. no: 511016

### Belt collector



BeSafe Belt collector keeps the shoulder belts in place near the neck and prevents children from slipping out of the harness.

Item. no: 505400  
iZi Sleep, iZi Go, iZi Kid, iZi Combi,  
iZi Comfort & iZi Plus

### Wedge



Reclines iZi Sleep, iZi Kid and iZi Combi 10 degrees extra.

Item. no: 503020  
iZi Sleep, iZi Kid & iZi Combi  
rear-facing. Not to be used with  
other seats or ISOfix models.

### Protective cover

This is pulled over the cover of your child seat to protect it and also to keep it cool on hot summer days.

Item. no: 5535xx  
iZi Go



Item. no: 5252xx  
iZi Kid, iZi Combi, iZi Plus & iZi Comfort  
Item. no: 5122xx  
iZi Up X3/FIX



### Rear-facing package

This accessories package is for your rear facing car seat. It contains kick cover, sun shade, belt collector and baby on board sign.

Item. no: 505010  
iZi Kid i-Size, iZi Plus, iZi Combi, iZi Combi ISOfix,  
iZi Comfort, iZi Comfort ISOfix,  
iZi Up & iZi Up FIX



### Forward facing package

This accessories package is for your forward facing car seat. It contains activity cover, sun shade, belt collector and baby on board sign.

Item. no: 505011  
iZi Combi, iZi Combi ISOfix,  
iZi Comfort, iZi Comfort ISOfix,  
iZi Up & iZi Up FIX





# BeSafe®

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SAFETY

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